

# **East Midlands Labour Market Update**

This bulletin covers sectors in the East Midlands region where jobs are growing with local labour market information including links to business / jobs news, employment trends, upcoming events.

Quick Links: <u>Labour Insight</u> # <u>Labour Market News</u> # <u>Resources</u> # <u>National /</u>

Regional

County Links: <u>Derbyshire</u> # <u>Leicestershire</u> # <u>Lincolnshire</u> # <u>Northamptonshire</u> # <u>Nottinghamshire</u>

This information was correct at the time of publishing and has been gathered for the purposes of distribution to careers professionals within Futures.

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# **Labour Insight**

LABOUR \* INSIGHT/JOBS

**Labour Insight – Regional Scans:** Attached to this issue of the bulletin are regional reports from Labour Insight covering the last 30 days (Aug. 15, 2019 - Sep. 13, 2019).

There is one report for each area covered in the bulletin.

The reports show, amongst other things the employers who have been hiring recently and the types of roles recruited for.

Click the link to access the report for that region.

**Derbyshire** 

Leicestershire

**Nottinghamshire** 

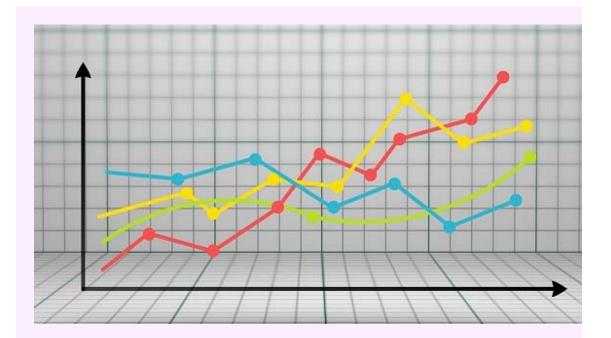
If the LMI experts have any questions or need any help in producing reports in Labour Insights please feel free to contact myself (James Walmsley) at LMI@futuresadvice.co.uk or on 0115 9601809. The Labour Insight tool provides

valuable up to date labour market information that can be used to support people with their career and job choices.

You are encouraged to utilise this tool when working with your customers in both face to face and group delivery situations.

#### **Labour Market News**





**Regional Job Growth in the United Kingdom:** Published today (4th Sept), Aaron Wallis Sales Recruitment in connection with the Office for National Statistics (ONS) have compiled a report into job growth in the UK, examining which areas grew in total employment over 2018.

The report builds on data from the recently published Workforce Jobs Survey by the ONS, utilising over 83,000 data inputs and the largest of its kind.

Regional Job Growth - December 2018 vs 2017

Location	Dec-17 Jobs	Dec-18 Jobs	Absolute Job Growth	Growth in Jobs
Yorkshire & The Humber	2,718,000	2,814,000	+96,000	+3.5%
North West	3,697,000	3,827,000	+130,000	+3.5%
South West	2,922,000	2,976,000	+54,000	+1.8%
South East	4,795,000	4,879,000	+84,000	+1.8%
East of England	3,216,000	3,267,000	+51,000	+1.6%
West Midlands	2,908,000	2,947,000	+39,000	+1.3%
London	5,931,000	6,000,000	+69,000	+1.2%
Northern Ireland	884,000	888,000	+4,000	+0.5%
North East	1,204,000	1,196,000	-8,000	-0.7%
Wales	1,458,000	1,446,000	-12,000	-0.8%
Scotland	2,717,000	2,692,000	-25,000	-0.9%
East Midlands	2,396,000	2,343,000	-53,000	-2.2%

Yorkshire & The Humber and the North West clearly led regional job growth in 2018, with a 3.5% increase in the amount of jobs year-on-year.

In contrast, the East Midlands saw a significant decrease in employment of 2.2% over 2018, by far the biggest decrease in the UK.

Read more: Onrec

# **Research & Reports**





# How does geography impact economic outcomes for low-

**skilled people?:** In recent years, inclusive growth has risen up the agenda.

People up and down the country are increasingly concerned not just about economic growth, but how everyone can benefit from it.

Cities, as places of opportunity, play a key role in this debate. We know they are home to some 55 per cent of people in Britain that have few or no qualifications, but how successful are they at providing job opportunities for their low-skilled workers?

Splitting cities according to the strength of their economies shows two broad patterns. On one hand, there are weaker city economies, where productivity is lower. In these cities – mostly located in the North of England and Midlands – both low-skilled jobs and low-skilled residents are more prevalent. People with few or no qualifications account for almost a third of the working age population, while as many as four every ten jobs are low-skilled.

Yet, this large number of low-skilled jobs does not translate into better economic opportunities for the low-skilled people living in those areas. When looking at the low-skilled people-to-job ratio of places like Southend and Barnsley, there is a clear mismatch, with over two people competing for one low-skilled job. As a result, unemployment rates for low-skilled people tend to be higher than elsewhere in the country.

On the other hand, the picture looks very different in some of our strongest city economies. In Oxford, Cambridge and Exeter – three cities not often associated with lower-skilled work – there are more low-skilled jobs than low-qualified workers, highlighting a skills shortage. This is clearly good news for the low-skilled workers living in these cities.

The two things together suggest that strong city economies do not just provide jobs for higher-skilled workers, but for those that have few or no qualifications too. In these cities, challenges related to making sure low-skilled people benefit from economic growth have less to do with creating job opportunities, and more to do with making it cheaper to live in these places.

**Read more: The Centre for Cities** 

**Client Groups** 





Serco guarantees interview for qualifying jobseekers with criminal convictions: Serco, which manages six prisons in the UK, is aiming to improve the job prospects of ex-offenders.

The public services provider has launched a 'Guaranteed Interview Scheme' under which any applicant who declares that they have a criminal conviction will be given a job interview.

In a statement released this morning, the firm added applicants must also meet the minimum criteria for the job and "pass our screening and vetting criteria needed to conduct the role".

Read more: The Recruiter

# **National**

Hospitality

Travelodge helps unemployed parents return to work as schools

reopen this week with a pledge of 1,500 UK jobs: Travelodge, the UK's

first budget hotel chain, today launches the next phase of its parents recruitment

programme, targeting mums and dads looking to get back into work - as school's

reopen this week.

The hotel chain which operates 567 hotels across the UK is looking to fill 1,500 jobs

with flexible hours that fit around the school run, a supporting work buddy and access

to management training.

Travelodge launched its bespoke parents recruitment programme in January 2019, in

a bid to help the UK's 2 million plus unemployed parents into hospitality with the

pledge of 3,000 jobs.

As schools around the county reopen this week for the new academic year,

Travelodge is kick starting the next phase of its parents recruitment programme and

is seeking parents who want to return to work. The company is looking to fill 1,500

jobs across its UK business.

Read more: Onrec

More info: For further details on all positions at Travelodge and to apply, visit:

www.travelodge.co.uk/careers/working-parents/

**East Midlands** 

East Midlands Apprenticeship data by ward

# East Midlands breakdown

31,490

reported starts for Aug 17 – July 18 18,450

Reported starts for Aug 18 — Jan 19 150% of the academic period)

16,350

Reported starts same period last academic year: Aug 17 – Ian 19 12%

increase in starts in August 2018 to Jan 2019 compared to the previous year of all apprenticeship starts in 2017/18

45% in Intermediate Level

44% in Advanced Level

11% in Higher apprenticeships

Comparing August 2018 to Jan 2019 apprenticeship starts with the same period a year earlier:

Under 19s

19-24 no change 25+ Up 6% Intermediat e level

Advanced level Up 1% Higher levels up 7%

**9% BAME** 

of reported starts from August 2018 to Jan 2019, up 1% compared to 8% for the same period last year 16,356

female reported starts (52% of total starts for 17/18) 48% female starts
Aug 17 – Jan 18

49% female starts
Aug 18 – Jan 19 1%
increase

4,106

LLD reported starts (15% of total starts for 17/18) 2,221

LLD reported starts (16% of total starts Aug 17 – Jan 18) 2,527

LLD reported starts 16% of total starts for Aug 18 — Jan 19 no change)

Region	2017/18 Collection R14	2017/18 Collection R06	2018/19 Collection R06	Start diff	% diff
Derby	2,260	1,210	1,340	130	11%
Derbyshire	5,220	2,800	2,780	-20	-1%
Leicester	2,190	1,040	1,420	380	36%
Leicestershire	4,870	2,580	3,020	440	17%
Lincolnshire	4,540	2,520	2,690	170	7%
Northamptonshire	4,210	2,100	2,590	490	23%
Nottingham	2,790	1,380	1,570	190	14%
Nottinghamshire	5,270	2,630	2,930	300	11%
Rutland	150	90	120	30	29%

#### **East Midlands - Retail**

**Eight shops a week closing in East Midlands:** Some eight shops closed every week in the East Midlands in the first six months of the year – making the region one of the hardest hit by the retail downturn in the UK.

Derby experienced the greatest impact across the region's cities with a net loss of 15 stores with 5 opening and 20 closing. This was followed by Leicester with a net loss of 8 stores with 16 openings and 24 closures. Nottingham saw the lowest net loss of the region's cities with 5 stores with 26 openings and 31 closures.

However, the high streets of West Bridgford and Corby are bucking the trend with both seeing a net growth of 2 stores, and Wellingborough Road in Northampton a net

growth of 1 – these were amongst the only areas in the Midlands as a whole to see net growth.

According to research compiled for PwC by the Local Data Company (LDC), between January and July, a total of 202 shops closed at the region's main shopping destinations.

Read more: **Business Desk** 

# **Derbyshire**

#### **Derby - Engineering**

Global engineering consultancy Alten creating 150 jobs after opening new Derby office: A global engineering and technology consultancy has officially opened a new office in Derby in order to be closer to key clients in the aerospace and rail sectors.

Alten Group, which is headquartered in France, has moved into offices on Pride Park, which it has dubbed 'The Hive'.

Its new Derby base, which has been given its name following a competition held among the firm's consultants, has the capacity to house almost 200 people - and the firm has announced that it will be looking to add 150 aerospace and rail experts to its

ranks.

**Read more: Business Live** 

#### **Derby - Health & Social Care**

Normanton Village View Recruitment Day - Thursday, 19th

**September:** Looking for a New Career? At Normanton Village View we will be holding a Recruitment Day, where you can visit the home, ask questions about various jobs, and have an interview while in the home.

More info: Normanton Village View - Recruitment Day

#### Alfreton - Retail

Huge jobs fair to be held at East Midlands Designer Outlet: If you're a fan of East Midlands Designer Outlet and are currently looking for work, we have good news for you.

The shopping destination, off junction 28 of the M1, has over 65 stores - and many of them have vacancies.

To help you find out more, a jobs fair is to be staged by McArthurGlen, which manages the South Normanton outlet.

The event will be staged inside the outlet's food court on **Thursday**, **September 26th**, from 6pm to 8pm.

Brands such as Nike, Gap, Calvin Klein and Adidas are expected to take part.

A range of part-time and full-time vacancies will be advertised - including sales associates, managers and supervisors.

Read more: Derby Telegraph

Applications: To register for the jobs fair, visit

https://www.mcarthurglen.com/en/outlets/uk/designer-outlet-east-midlands/whats-

on/careers-fair\_AW/

### Leicestershire

Leicestershire - Public Service

600 jobs for new Leicestershire police officers as Government launches £750m recruitment scheme: Police bosses say they need to recruit some 600 officers in Leicestershire over the next five years.

Senior officers have launched a campaign to find new officers and bolster their numbers.

It follows a Government announcement yesterday that it is putting £750 million towards a nationwide recruitment of 20,000 new officers – though it remains unclear as yet how much of that cash will come to Leicestershire Police.

The force says there are several routes into policing open to graduates, non-graduates and people moving from other careers, aged 18 to 57, with salaries starting from just over £24,000.

Read more: Leicester Mercury

Application: More information on how to join the police is available at <a href="https://www.leics.police.uk/joinus">https://www.leics.police.uk/joinus</a>

Leicester - Event

Hastings Direct Recruitment Open Day - Thursday, 26th September:

We're looking for Customer Representatives to join us in our Leicester City Centre office.

Our Open Day gives you the opportunity to find out more about Hastings Direct as well as look around our contact centre, meet our leaders and ask any questions you might have – all in an informal environment.

Register for your free ticket to either our 1pm, 4pm or 6pm sessions. Please select whether you are interested in either our part time or full time positions when selecting your time slot.

More info: Hastings Direct - Recruitment Open Day

Leicester - Event

**Hub100 recruitment event - Friday 4th October:** Our Hub100 events give you the chance to meet recruiters and tell them why you should get the job. There are over 100 apprenticeship opportunities to apply for.

More info: <u>Hub100 recruitment event</u>

# Lincolnshire

#### **Lincoln - Construction**

Lincoln College expansion to build a 21st Century construction workforce for the county: Lincoln College has launched a new training facility that will be led by local construction firms – to put it at the cutting edge of emerging low carbon building techniques.

The college also aims to buy properties, with students working alongside local firms to renovate them to help regenerate the local area.

This new employer-led approach to construction training will now be able to train an additional 100 learners a year.

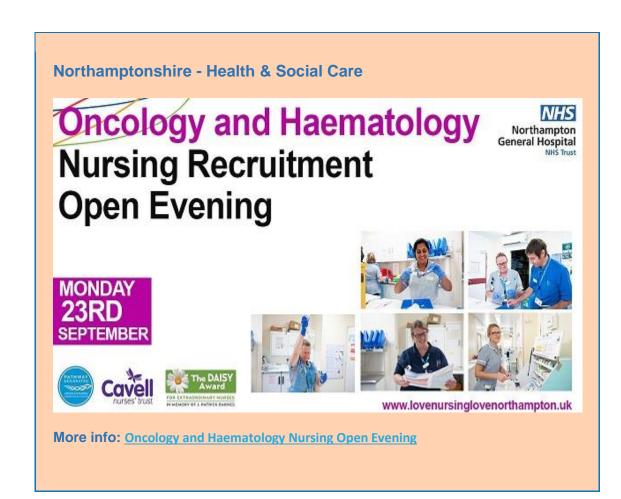
Read more: City X

**Northamptonshire** 

#### **Northampton - Event**



More info: Berry Recruitment Onsite Solutions Northampton Recruitment Open Day



# **Nottinghamshire**

#### **Nottingham - Logistics**

Logistics firm to create 50 jobs: Nottingham-based logistics firm Baxter

Freight is set to create around 50 new jobs as part of its "Fast Forward" business plan.

The firm, which currently has over 70 staff, plans to grow its turnover from around

£18m this year to over £30m by 2021 as employee numbers increase to 120.

In order to house its new staff, the company is investing in new premises and adding

an additional 5000 sq ft to its current headquarters, creating a 15,000 sq ft facility.

Read more: Business Desk

**Nottingham - Event** 

Six Barrel Drafthouse, Victoria - Recruitment Open Day - Wednesday

25th September: We need a whole new team of lovely people to join the Six

Barrel family and help us launch our second pub!

We need full time and part time bar staff and kitchen staff.

Please email your CV to recruitment@sixbarreldrafthouse.co.uk or simply pop along to

our open day at the OG Six Barrel Drafthouse in Hockley on Wednesday 25th

September between 10am and 4pm.

More info: Six Barrel Drafthouse, Victoria - Recruitment Open Day

**Nottingham - Event** 

Nottingham Careers Fair - Wednesday 2nd October: Taking place at the

Albert Hall Conference Centre, the Nottingham Careers Fair will offer candidates

from all backgrounds, experience and education level the opportunity to speak to an

abundance of local employers, all in one place.

No pre-registration is required, you can just turn up on the day.

**More info: Nottingham Careers Fair** 

#### **Mansfield - Event**





# THURSDAY 26 SEPTEMBER, 10AM-2PM

MANSFIELD LIBRARY, WEST GATE, MANSFIELD, NOTTS, NG18 1NH

Find out about:

- job vacancies
- new career pathways
- apprenticeship opportunities
- self-employment

# FREE TO ATTEND, EVERYONE WELCOME

In partnership with







More info: Mansfield Jobs Fair 2019









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