



## East Midlands Labour Market Update

This bulletin covers sectors in the East Midlands region where jobs are growing with local labour market information including links to business / jobs news, employment trends, upcoming events.

**Quick Links:** [Labour Insight](#) # [Labour Market News](#) # [Resources](#) # [National / Regional](#)

**County Links:** [Derbyshire](#) # [Leicestershire](#) # [Lincolnshire](#) # [Northamptonshire](#) # [Nottinghamshire](#)

*This information was correct at the time of publishing and has been gathered for the purposes of distribution to careers professionals within Futures.*

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*If you come across any info that you think should be included in the bulletin, or have any feedback at all on the content, please feel free to get in touch at [LMI@futuresforyou.com](mailto:LMI@futuresforyou.com)*

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**Labour Insight – Regional Scans:** Attached to this issue of the bulletin are regional reports from Labour Insight covering the last 30 days (*Jan. 02, 2020 - Jan. 31, 2020*).

There is one report for each area covered in the bulletin.

The reports show, amongst other things the employers who have been hiring recently and the types of roles recruited for.

*Some of the reports on the different counties have been split up to include different local authority areas to hopefully give a better picture of what is happening there. If you would like me to include more focused reports (such as on a particular district or TWA area), please get in touch!*

Click the link to access the report for that area.

[Derby](#) and [Derbyshire](#) (county only)

[Leicester](#) and [Leicestershire](#) (county only)

[Lincolnshire](#)

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[Northamptonshire](#)

[Nottingham](#) and [Nottinghamshire](#) (county only)

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If you would like to find out more about creating your own reports in Labour Insights or would like more info on your particular area, please speak to the LMI expert within your team.

If the LMI experts have any questions or need any help in producing reports in Labour Insights please feel free to contact myself (James Walmsley) at [LMI@futuresadvice.co.uk](mailto:LMI@futuresadvice.co.uk) or on 0115 9601809.

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## Labour Market News





**What New Jobs Will Emerge in the 2020s?:** As the economy has evolved over the last decade, a perfect storm of austerity, automation and e-commerce has created winners and losers, with women in particular bearing the brunt of job losses in back office and high street roles.

But the start of a new decade warrants a healthy dose of optimism. What new jobs will emerge? And how can we support workers to transition into the jobs of the future?

The future of work is coders and carers

We analysed Labour Force Survey data to understand what the fastest growing and shrinking jobs were between 2011-19, in terms of their net change in total employment.

It may come as little surprise that programmers and software developers were the fastest growing occupations, with over 160,000 new roles created (a 72 percent increase from 2011).

IT directors and business analysts were also in the top 20 fastest growing occupations. But unfortunately, the cliché of ‘tech bros’ is entirely warranted: less than 20 percent of these flashy well-paid jobs were filled by women.

Expect to see more of these hi-tech roles in the 2020s – as the tech giants look set to disrupt traditional industries such as healthcare and finance.

We have also seen a growth in hi-touch jobs. Primary and nursery school teachers, care workers and home carers, nurses and nursing assistants were also in the top 20 fastest growing occupations.

These roles are also gendered, with the vast majority being filled by women. The growth in these roles is in keeping with changing demographics, particularly an ageing, ailing population – a trend which is almost certain to continue into the next decade.

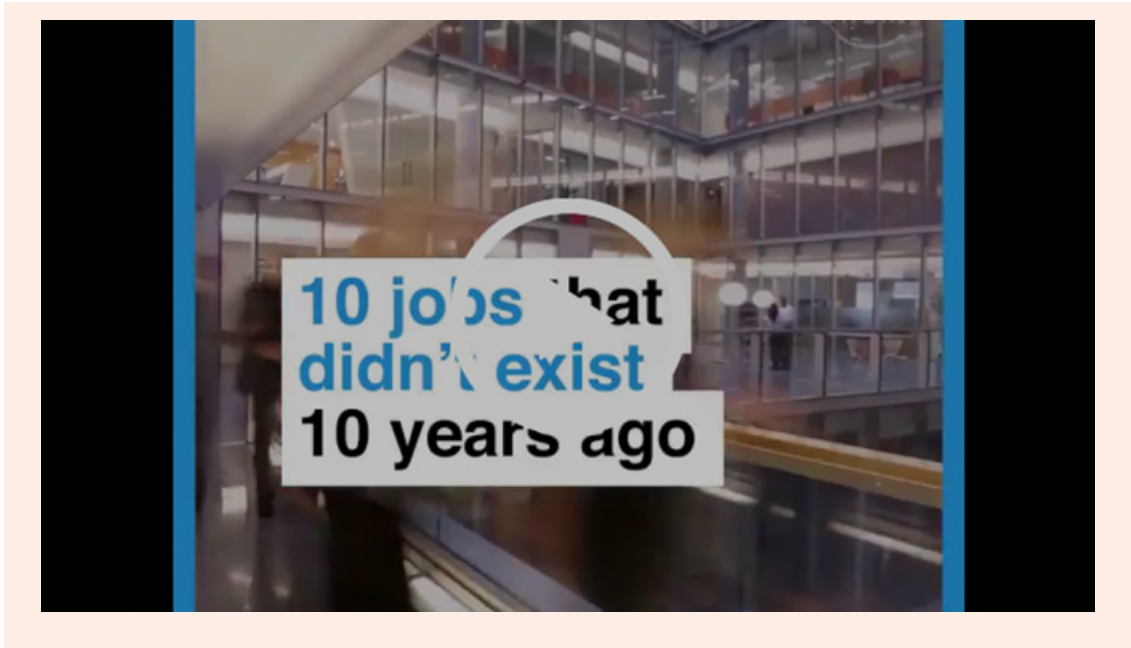
Read more: [The RSA](#)

## Sector Trends



**World Economic Forum - 10 Jobs That Didn't Exist 10 Years Ago**

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## Client Groups



**The impact of Brexit on Immigration Law:** Brexit discussions are

ongoing and there is still uncertainty about when and how the United Kingdom will leave the European Union.

In the meantime, the Government has appointed the Migration Advisory Committee (MAC) to advise on future immigration policy. It has also introduced a number of new immigration schemes including the EU Settlement Scheme, and a Seasonal Workers Pilot.

As part of the Government's proposed future skills-based immigration system which is due to be introduced in 2021, there would be a new visa route into the UK for temporary, short term, lower skilled workers.

#### **Seasonal Workers Pilot**

The Seasonal Workers Pilot was announced in September last year and is a national scheme enabling fruit and vegetable farmers to employ migrant workers for seasonal work for up to six months.

During busy seasons, an estimated 2,500 workers will be able to come to work in the UK each year to help alleviate labour shortages in the industry, which has grown by 130% over the last 20 years.

According to the Home Office, crop maintenance, harvesting, packing and processing of crops will all be included under the two-year pilot scheme.

#### **Temporary Short-Term Workers**

If the Government's proposed reforms are introduced as anticipated in 2021, a new visa route for lower skilled, short-term workers will come into play and will have big impacts for sectors such as construction and social care.

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The visa will allow people to work in the country for a maximum of 12 months at a time. However, it won't allow migrants to access welfare benefits or bring dependents into the country with them.

Those who are working under this visa also won't be able to extend their stay in the UK and it will come with a 12-month cooling off period once it has expired to prevent people from effectively working in the UK permanently.

### **EU Settlement Scheme**

There is a common misconception that EU citizens who have lived and worked in the UK for 10, 20 or 30 plus years won't be affected because they are already established here, but that's not the case.

EU nationals currently living in the UK who are looking to continue living here beyond 30 June 2021 should apply for residence via the EU Settlement Scheme.

If they have been living in the UK for a period of five years they can apply for 'settled status', or 'pre-settled status' if they have lived in the UK for less than five years.

Whichever route they go down, they will need to apply by the end of December 2020 if the UK leaves the EU without a deal, and they will have to prove they were living here prior to 31st October 2019.

**More info:** [East Anglia in Business](#)

## **Resources**







**Check Into Hospitality 2020:** The [Caterer.com](https://www.caterer.com) have produced a new guide to careers in hospitality for 2020.

**More info:** [The Caterer.com](https://www.caterer.com)

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**National**

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## Retail

**Morrisons to create in-store jobs but cut managerial roles:** Morrisons has revealed plans to create a net 4,000 new in-store jobs but will cut managerial roles.

About 7,000 new jobs will be created, including on the supermarket chain's Market Street counters. However, about 3,000 managerial roles will be removed.

The new roles will include butchers, bakers, fishmongers and other fresh food specialists.

The retailer said the changes to the way its store are staffed would mean more frontline colleagues will be serving customers in stores.

**Read more:** [Insider Media](#)

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## Media

**Sky to hire 3,500 new staff as it ramps up production arm in wake of hits like Chernobyl and Patrick Melrose:** Sky is planning to create thousands of jobs this year as it beefs up its production arm and expands its operations.

The British media giant, which was bought by US Comcast for £30billion in 2018, has already been on a huge hiring spree for the past 12 months.

It has brought in 3,500 new staff, taking its total headcount to 29,000 in the UK.

And it is understood bosses are plotting to recruit similar numbers in 2020 as well, meaning the broadcaster is on course to have more than 30,000 employees.

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The company this year vowed to recruit 1,000 people to meet demand for its latest TV technology, including engineers and customer service representatives.

Its Hollywood-style studios complex is also expected to create 2,000 jobs and attract £3billion of investment into British productions.

**Read more:** [This Is Money](#)

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### **Travel & Tourism**

**Hays launches UK-wide apprentice recruitment drive:** The UK's largest independent agency has 669 apprenticeship places to fill – with an additional 30 at the company's head office in Sunderland.

Hays Travel acquired Thomas Cook's 555-store retail estate on 9 October and is now recruiting in Scotland, Northern Ireland and Wales, as well as all over England, for apprentices.

Those who join Hays Travel's apprenticeship scheme will have a guaranteed job offered on successful completion of their training.

Those looking to join the apprenticeship scheme must complete an online application form, with shortlisted applicants invited to an interview assessment day.

**Read more:** [TTG Media](#)

**More info:** [Hays Apprenticeships](#)

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## **East Midlands**

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## Nottinghamshire & Derbyshire - Employability

**Prince's Trust Programmes Update:** Attached is the new bi-monthly email update from The Prince's Trust, detailing all the opportunities they have coming up for young people in Nottinghamshire & Derbyshire, as well as the point of contact for each programme.

At the beginning of 2020, they have a raft of exciting new ventures for young people to get involved in, from work experience programmes to support setting up businesses to personal development schemes.

**More info:** [Prince's Trust Programmes Update for Nottinghamshire & Derbyshire](#)

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## East Midlands - LMI

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# Labour Market Information

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## East Midlands & Northamptonshire

### Employment

77.2%



UK average 76.3%.

Female 72.7% Male 81.7%



### Unemployment

3.9%



UK average 3.8%

### Salary



The average income is **£27,825** a year

### Working Hours



On average people work **31.6 hours** a week

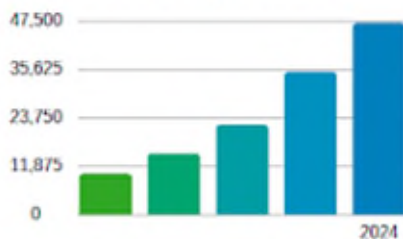
### Self-Employ



9.3%

**279,000** people self-employed

### Predicted Job Growth



**+47,000 extra jobs by 2024**

### Sectors set to grow

- Construction
- Wholesale and Retail
- Health and Social Work
- Transport & Storage
- Science & Technology
- Manufacturing

### Where are the most jobs now?



Wholesale and Retail



Health and Social Care



Manufacturing



Education



Administration

\*LMI obtained from the Office for National Statistics and NOMIS. Last updated January 2020

*Info taken from the latest NCS LMI e-pack for January 2020*

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## Derbyshire

### **Chesterfield - Engineering**

#### **£10m rail innovation centre set to create almost 200 jobs in**

**Chesterfield:** Spanish firm Talgo revealed details of the project at Barrow Hill Roundhouse in a ceremony at the 150-year-old site near Staveley.

The firm hopes to snap up contracts in the UK and European rail markets, including from HS2.

As well as 190 at the DRIIVe innovation centre, the company says it will employ more people in Chesterfield when it establishes its UK headquarters in the town centre.

**Read more:** [Derbyshire Times](#)

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### **Derby - Information Technology**

#### **Derby mortgage firm launches recruitment drive after investment in**

**new technology:** Mortgage Advice Bureau (MAB), which has its head office on Pride Park, has said it is looking to hire several new recruits.

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The mortgage intermediary brand, which offers a range of mortgage services, currently employs more than 200 staff at its Derby headquarters, who support a network of more than 1,400 advisers nationwide.

Overall, the firm has grown its workforce by a third over the last three years adding more than 60 new people to the business.

The company has now set its sights on further growth by investing heavily in its own in-house technology as the mortgage sector continues to evolve.

**Read more:** [Business Live](#)

**Applications:** For more information about the new roles or apply, e-mail your CV to [RecruitmentMAB@mab.org.uk](mailto:RecruitmentMAB@mab.org.uk).

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## Leicestershire

**Leicester**

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**Manufacturing**

**150 jobs on the cards as food business doubles capacity:** Leicester-based manufacturer Food Attraction is looking to recruit 150 additional members of staff over the next three years after increasing the size of its production facility by 200 per cent.

The 105-strong, family-run company, Food Attraction has purchased an additional 10,000 sq ft of manufacturing space with the help of a commercial mortgage from



HSBC UK in move which will see it more than double its production capacity.

**Read more:** [Business Desk](#)

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**Leicester**

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**Event**

**Leicester Jobs Fair - 28th Feb:** The Leicester Jobs Fair takes place on Friday

28th February at the Curve Theatre.

**More info:** [Leicester Jobs Fair](#)

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**Leicestershire:**

**LMI**

**Leicestershire's top 50 fastest-growing businesses revealed in growth**

**report:** Leicestershire's fastest-growing mid-sized businesses have generated combined revenues surpassing £2.1bn in their respective last reported financial year, achieving average growth of 23% across the previous two years, according to a report published today by accountancy and business advisory firm, BDO LLP.

C3 Construction – based in Thorpe Astley – tops the list with average revenue growth of 60% and more than doubling their turnover.

Meanwhile, Joules Group has the largest turnover of the top 50, with revenues nearing £218m in its accounts ended May 2019. The business is the second largest employer within the region, currently employing more than 1,800 staff.

Other companies making the top five include: property developer JA Ball, C Walton which owns Bruntingthorpe which is home to various automotive activities and venues, civil engineers Esendee Holdings and manufacturer of aluminium casting components,

Harrison

Castings.

**Read more:** [East Midlands Business Link](#)

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Leicester

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Construction



Interested in a career in construction and gaining a CSCS card?

## CSCS Course Launch Event

(Construction Skills Certification Scheme)

Come along to hear about our 4-week CSCS course, meet developers and talk to recruiters about opportunities in construction.

**Wednesday  
19 February 2020**

**10.00am-11.30am or  
11.30am-1.00pm**

**Leicester Adult Education College  
50-54 Belvoir Street  
Leicester  
LE1 6QL**

**register to attend**



**More info:** [Leicester Employment Hub](#)

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## Lincolnshire

**Lincoln**

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**Hospitality**

### **12 new jobs for Lincoln as music venue operator extends footprint:**

Independent coffee and live music venue operator Stray's is set to create up to 12 new jobs after taking new premises in Lincoln.

The company has invested over £150,000 in its move to the city's former Patisserie Valerie outlet, which has been let by Banks Long & Co.

The new venue is due to open in the Spring.

**Read more:** [Business Desk](#)

**More info:** Available at <https://www.strays.coffee/jobs>

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## Northamptonshire

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## Northampton - Event

**Northampton Jobs Fair - 26th Feb:** The Northampton Jobs Fair takes place on Wednesday 26th February at Franklin's Gardens Stadium.

**More info:** [Northampton Jobs Fair](#)

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## Nottinghamshire

### Nottingham - Sales

**Publisher Reach creating more than 50 jobs with expansion of**

**hyperlocal site InYourArea:** It is the latest digital investment by Reach, which in November announced a major expansion of its Live news sites.

InYourArea was launched in 2017 and offers users personalised feeds of local news and information including local planning applications and travel updates.

Among the 57 jobs are 10 new editorial roles, including a community editor, an online community editor and several community content curators. They will work under recently-appointed editor-in-chief Ed Walker to help accelerate the site's growth.

Those editorial roles are initially available in Bristol, Liverpool and Manchester, with further locations still to be announced. Around 43 commercial roles are based in Nottingham, with four technical and administration jobs based in London.

**Read more:** [Business Live](#)

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**Applications:** For more information on the InYourArea roles, visit [the Reach careers website](#).

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### **Beeston - Sales**

**New business opening in Beeston could create up to 70 jobs:** A new marketing and advertising business opening in Beeston aims to create up to 70 new jobs in the next six months.

Unitel Direct, one of the UK's fastest growing telecom, broadband and internet advertising companies, will be moving into its new offices in The Quadrant in Nuart Road on February 3.

Contact centre manager of 12 years, Nena Passi, said the company had hired 10 people for the Beeston-based office, and expects to hire 20 to 30 staff by the time the offices become operational in February.

The new offices will be based near the Beeston library, in the very centre of the town, and the roles on offer will mainly consist of media sales executives and team leaders to manage what is hoped to become a 70-strong workforce in the next six months.

**Read more:** [Nottingham Post](#)

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### **Mansfield - Hospitality**

**Opening of new Mansfield hotel to create 15 jobs:** Work is progressing on the new £4 million Travelodge in Mansfield town centre - the town's first national chain hotel – on the site of the old Gala Bingo hall, on the corner of Albert Street and St Peter's Way.

The Travelodge is one of four hotels currently being planned in Mansfield.

Planning permission has been granted for a 100-bedroom hotel next to Mansfield Town's One Call Stadium, as well as for a mixed-use development with potential for a hotel on the former Courtaulds factory site, currently used as a car park, off Station Road and Rosemary Street, although building work is yet to start on either.

Discussions are also ongoing about plans for a hotel on the former Mansfield bus station site, off Rosemary Street, with Mansfield District Council appointing the Mansfield-based Arba Group to deliver the scheme.

**Read more:** [Ashfield & Mansfield Chad](#)

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## **Nottinghamshire - Public Service**

### **Nottinghamshire Police announce major recruitment drive with 107**

**new officers:** Nottinghamshire Police is set to recruit more than 100 new officers by March this year.

The force has been told by the Home Office that funding is available for them to recruit 107 officers.

He said the new officers will be in post by March this year, and will be placed in neighbourhood and response roles.

These new recruits will also be joined by an additional 40 officers, with money set aside through the police's main budget.

**Read more:** [Nottingham Post](#)

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